

Print edition rate card

Display	Casual	3x	6x	11x
Front cover	\$8000	Cover plus two page cover story		
Double page feature	\$3000	—	—	—
Back Cover	\$2000	—	—	—
Inside front / Back cover	\$2000	—	—	—
Full page	\$1800	\$1700	\$1600	\$1500
Half page	\$1200	\$1100	\$1000	\$900
Quarter page	\$800	\$700	\$600	\$500
Design (if required)	Artwork \$500	Photography \$500		
Advice Columns Half Page	\$900 per month / min 6 months			

- All prices are excluding GST

Online: Advertisement

Code	Location	Min. booking duration (weeks)	Rotation ^[1]	Dimensions (pixels)	Payment method	No. of ads displayed simultaneously	Price / Week
BA1	Homepage - Top banner	6	5	728 x 90 px	Upfront - Credit / Debit Card	N/A	\$100
BA2	Homepage- Body	6	5	564 x 427 px	Upfront - Credit / Debit Card	N/A	\$100
BA3	Internal pages - Top banner	6	5	728 x 90 px	Upfront - Credit / Debit Card	N/A	\$75
BA4	Internal Pages - Right sidebar	6	N/A	336 x 260 px	Upfront - Credit / Debit Card	Up to 4 ^[2]	\$50

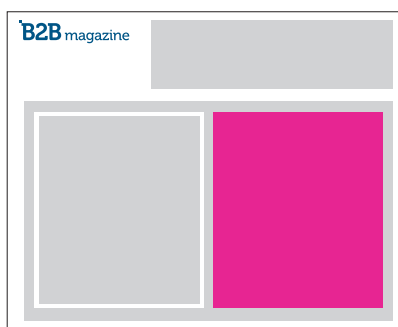
*All prices are excluding GST

1. In rotating ads, the ad space is shared with other advertisements and displayed in turns
2. Four advertisement boxes sit under each other in a column
3. File format for online advertisement and photos: quality JPEG or PNG

Ad placement and dimensions diagram: Homepage



BA1-Hompage
Top banner
728 x 90 px



BA2-Hompage
Body
564 x 427 px

Internal pages



BA3-Internal pages
Top banner
728 x 90 px



BA4-Internal page
Right Sidebar
336 x 260 px

B2B magazine

Online: Editorial

Contact us

tim.benson@b2bmagazine.com.au

p: 02 61128176

m: 0402 900 402

Code	Type	No. of words	Pictures	Display duration	Price
WE1	Advice column	450 to 500	1 Portrait Up to 2 Images 1 Logo	<ul style="list-style-type: none">Home page for a weekWebsite min 1 year	\$100 x 6
WE2	News article	450 to 500	1 Portrait Up to 2 Images 1 Logo	<ul style="list-style-type: none">Home page for a weekWebsite min 1 year	\$150
WE3	Profile	1000 to 1500	1 Portrait Up to 3 Images 1 Logo	<ul style="list-style-type: none">Home page for a weekWebsite min 1 year	<ul style="list-style-type: none">\$250 for articles when text is supplied\$500 for articles written by B2B
WE4	Feature	1000 to 1500	1 Portrait Up to 3 Images 1 Logo	<ul style="list-style-type: none">Home page for a weekWebsite min 1 year	<ul style="list-style-type: none">\$250 for articles when text is supplied\$500 for articles written by B2B

*All prices are excluding GST

1. All articles will be promoted via Facebook, LinkedIn and Twitter
2. File format for photos: quality JPEG or PNG
3. All editorial content includes link to your website and email address